



THE PRODUCT HOUSE

CONCEPT . MARKETING . PRODUCT . SUPPORT

Welcome to our monthly newsletter



ANATOMY & PHYSIOLOGY

Book now
Super value & rewards

IMPROVE
knowledge – confidence – prospects – loyalty

BOOK YOUR ANATOMY & PHYSIOLOGY COURSE TODAY!

Improve the expertise, knowledge, skill set , confidence & loyalty of your spa team ...

This month The Product House are offering:

REWARDS

GROUP PRICING

FIND OUT MORE from: aleena@theproducthouse.com

1

IMPROVE SKILLS

WITH DETAILED ONLINE KNOWLEDGE FROM OUR A&P COURSE

2

ENSURE LOYALTY

DRIVE YOUR BUSINESS & LOYALTY OF YOUR STAFF WITH COURSES

3

BOOK NOW!

NOW AVAILABLE ON LINE @THE PRODUCT HOUSE



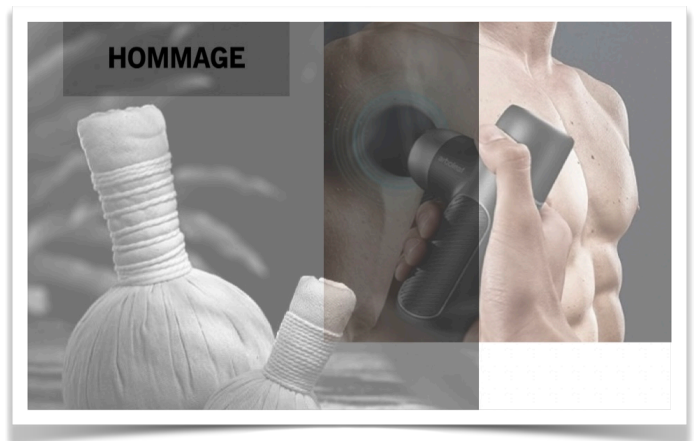
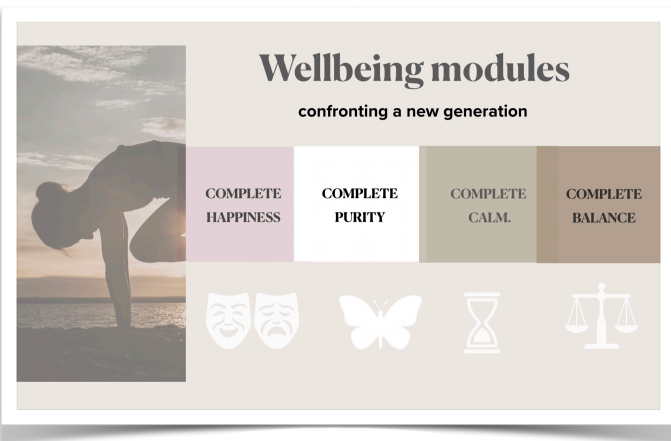
BOOST YOUR RETAIL
With new BRANDS & COURSES



BOOK YOUR 4 STEPS TO BETTER RETAILING



CREATE YOUR NEW WELLBEING PROGRAMME



WELLBEING AND WELLNESS PROGRAMMES

Deliver a new direction for your spa and adopt relevant & appealing programmes which deliver results & revenue

In today's fast pace & stressful environment, guests are seeking a new approach to their health & longevity.

The appeal for pampering has been replaced with the need for new lifestyle approaches

NEW AUDIENCES: look further than your current offering & audience with adaptive wellness programmes

SUPERIOR APPEAR: boost average spend & retail capture rate

DRIVE REVENUE: increase footfall with more interest & appeal

DELIVER EXPERTISE: provide on-trend up to date offerings for all cultures, ages, genders & income groups

CREATE NEW RETAIL IMPACT: reinvent your retail area with the help of TPH

BOOST YOUR RETAIL WITH MASKS & COLLAGEN

SEOULISTA MASKS & HAIR CARE

Add a few interesting retail items to your spa to immediately boost your Retail capture rate & Average retail spend

CAROL JOY COLLAGEN RANGE

Pure Collagen Spray

A world-first using Pure Collagen technology hailed as a 'facial in a can'

SUCCESS @ THE PROFESSIONAL BEAUTY SHOW