

Welcome to our monthly newsletter



Happy New Year!

Tell us your Spa's New Year Resolution? Enhance your menu? Cost-efficiency? Therapist training? Introducing innovative products? Which brands do you want to see in the UAE?

The Product House has you covered! Contact us for details

The Professional Beauty Show GCC 19th - 20th Feb 2024

The Product House will be attending the **Professional Beauty Show GCC 2024** which takes place on 19-20th February 2024 in Dubai. We hope to see you there. Please contact us for VIP tickets and entrance.

We are offering **FREE ENTRY** to the first 10 spas to respond to this email!

NEW AROMATHERAPY ASSOCIATES Offerings

NEW Amenities

Using the finest ingredients to take you on a sensorial journey to answer emotional and beauty needs

NEW Face care range

BOOST YOUR RETAIL OFFERING powered by BioActive, a unique complex of essential oils and Skin Stress Relief Technology to bring your mind + skin into balance

NEW Atomiser

Winner of the Best Diffuser at the Stylist Beauty Awards 2024. It offers App Controlled features and Dual Chamber Diffusion.



SHOWCASING OUR CURRENT & NEW BRANDS

Check out our new and upcoming brands, marketing tools and products

TPH ACCOLADES 2024

And the winner is...

Celebrating our spas and their hard work

Presenting Accolades to our top spas on 19th Feb

PANELS & WORKSHOPS

Discussing future trends of the beauty & spa industry

With key guest speakers on how you can use this to promote your spa

What's New?

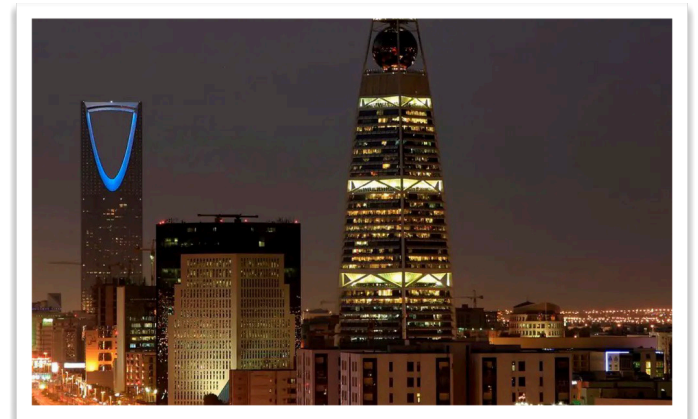
Our KSA office opens in 2024!

Exciting new opportunities for our brands and all properties in the Kingdom of Saudi Arabia

We look forward to beginning our KSA journey in Riyadh mid 2024, taking our brands to the rapidly growing KSA Hotel and Spa market.

Whether you are interested in locations, brands, menus, stories, marketing support, retail design, education and much more, we can assist!

To know more, contact our company FOUNDER, Janette Watts on janette@theproducthouse.com



ONLINE LEARNING EDUCATION UNITS (OLEU)

Let us help with training staff and therapists with our Online Learning Education Units. Ranging from skincare and massage to management courses, these will surely aid in boosting morale and teamwork and work efficiency.

We offer modules from CIBTAC and BABTAC from the UK along with our own certification such as;

- Facial Certification,
- Body Certification,
- Advanced Body Massage,
- Pregnancy Massage,
- Bamboo Massage,
- Hot Stone Massage,
- Train 2B a Trainer, and
- Step up2 Supervision.

Discover more about **Anatomy and Physiology** with our BABTAC or The Product House training modules, **now available!**

Register your interest with Sarah at sarah@theproducthouse.com to take advantage of a special launch price*

*Terms and Conditions Apply